

Business English II (English)

Module Title		Wirtschaftsenglisch II			
Module Title in English		Business English II			
Module Leader		Sandra Meyer			
Teaching Staff		ZfK / Sandra Meyer			
Courselanguage/		English			
Code	Workload	Credits	Semester	Semester Offered	Duration
W.Eng.II	180 h	6	5th semester	Every semester	1 semester
1	Type of Course Seminar: 4 h/week	Scheduled Learning 4 h/week (= 60 h)	Independent Study Total: 120 h		Approx. Number of Participants Seminar 15
2	Learning Outcomes / Competences Students are able to devise Business plans for a product of their choice. They can present their ideas convincingly. They learnt the basic technical terminology related to Business Plans, e.g. for the fields of financing, marketing etc. They can settle conflicts arising when working together in a team and enhanced their team working skills. They are also able to critically reflect their working process.				
3	Contents terminology company structures dealing with meetings effectively negotiations dealing with conflicts devising Business Plans presentation technique				
4	Teaching Methods seminar, work in small groups				
5	Content-Related Module Prerequisites Englisch on a B2 level				
6	Formal Module Prerequisites none				
7	Type of Exams Portfolio (Presentations in groups of two to max. 4 students (speaking time is 12 min. per student) and written summary (10 pages) (50% each)				

8	<p>Prerequisite for the Granting of Credits</p> <p>successful participation + attendance+ passing of exam</p>																																
9	<p>This Module Appears in:</p> <table border="1"> <thead> <tr> <th data-bbox="268 331 1193 365">Course of Studies</th> <th data-bbox="1241 331 1329 365">Status</th> </tr> </thead> <tbody> <tr> <td data-bbox="268 409 1193 443">Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_SS2012</td> <td data-bbox="1241 398 1329 454">Elective Module</td> </tr> <tr> <td data-bbox="268 510 1193 544">Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2011/12</td> <td data-bbox="1241 499 1329 555">Elective Module</td> </tr> <tr> <td data-bbox="268 611 1193 645">Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2012/13</td> <td data-bbox="1241 600 1329 656">Elective Module</td> </tr> <tr> <td data-bbox="268 712 1193 745">Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2013/14</td> <td data-bbox="1241 701 1329 757">Elective Module</td> </tr> <tr> <td data-bbox="268 813 1193 846">Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2015/16</td> <td data-bbox="1241 801 1329 857">Elective Module</td> </tr> <tr> <td data-bbox="268 913 1193 947">Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2018/19</td> <td data-bbox="1241 902 1329 958">Elective Module</td> </tr> <tr> <td data-bbox="268 992 1193 1059">Betriebswirtschaftslehre - Internationales Handelsmanagement und Logistik_WS2012/13</td> <td data-bbox="1241 992 1329 1059">Elective Module</td> </tr> <tr> <td data-bbox="268 1093 1193 1160">Betriebswirtschaftslehre - Internationales Handelsmanagement und Logistik_WS2013/14</td> <td data-bbox="1241 1093 1329 1160">Elective Module</td> </tr> <tr> <td data-bbox="268 1205 1193 1238">Internationale Wirtschaft - Emerging Markets (Bachelor Plus)_WS2013/14</td> <td data-bbox="1241 1193 1329 1249">Elective Module</td> </tr> <tr> <td data-bbox="268 1305 1193 1339">Internationale Wirtschaft - Emerging Markets (Bachelor Plus)_WS2015/16</td> <td data-bbox="1241 1294 1329 1350">Elective Module</td> </tr> <tr> <td data-bbox="268 1406 1193 1440">Internationale Wirtschaft - Emerging Markets_WS2011/12</td> <td data-bbox="1241 1395 1329 1451">Elective Module</td> </tr> <tr> <td data-bbox="268 1507 1193 1541">Internationale Wirtschaft - Emerging Markets_WS2012/13</td> <td data-bbox="1241 1496 1329 1552">Elective Module</td> </tr> <tr> <td data-bbox="268 1608 1193 1641">Internationale Wirtschaft - Emerging Markets_WS2013/14</td> <td data-bbox="1241 1597 1329 1653">Elective Module</td> </tr> <tr> <td data-bbox="268 1709 1193 1742">Internationale Wirtschaft - Emerging Markets_WS2015/16</td> <td data-bbox="1241 1697 1329 1753">Elective Module</td> </tr> <tr> <td data-bbox="268 1809 1193 1843">Internationale Wirtschaft - Emerging Markets_WS2018/19</td> <td data-bbox="1241 1798 1329 1854">Elective Module</td> </tr> </tbody> </table>	Course of Studies	Status	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_SS2012	Elective Module	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2011/12	Elective Module	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2012/13	Elective Module	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2013/14	Elective Module	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2015/16	Elective Module	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2018/19	Elective Module	Betriebswirtschaftslehre - Internationales Handelsmanagement und Logistik_WS2012/13	Elective Module	Betriebswirtschaftslehre - Internationales Handelsmanagement und Logistik_WS2013/14	Elective Module	Internationale Wirtschaft - Emerging Markets (Bachelor Plus)_WS2013/14	Elective Module	Internationale Wirtschaft - Emerging Markets (Bachelor Plus)_WS2015/16	Elective Module	Internationale Wirtschaft - Emerging Markets_WS2011/12	Elective Module	Internationale Wirtschaft - Emerging Markets_WS2012/13	Elective Module	Internationale Wirtschaft - Emerging Markets_WS2013/14	Elective Module	Internationale Wirtschaft - Emerging Markets_WS2015/16	Elective Module	Internationale Wirtschaft - Emerging Markets_WS2018/19	Elective Module
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10	<p>Weighting of Grade in Relationship to Final Grade</p> <p>Weighting equals the proportion of module credits in relationship to the total number of grade-relevant credits</p>																																

11	Additional Information / Literature
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	Secondary sources will be a topic in the first meeting
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