

Introduction to Management (English)

Module Title		Introduction to Management (English)			
Module Title in English		Introduction to Management			
Module Leader		Prof. Dr. rer. pol. Olga Hördt			
Teaching Staff		Prof. Dr. Olga Hördt			
Courselanguage/		English			
Code	Workload	Credits	Semester	Semester Offered	Duration
	180 h	6	5th semester	Annually	1 semester
1	Type of Course Lecture: 2 h/week Exercise: 2 h/week	Scheduled Learning 4 h/week (= 60 h)	Independent Study Total: 120 h		Approx. Number of Participants Lecture max. 150 bzw. 120 Exercise max. 30
2	Learning Outcomes / Competences <ul style="list-style-type: none"> • To introduce students to basic concepts and principles of management and show their application to managerial roles and activities • To develop an understanding of the functions of management in the framework of classical and modern theories • To enhance students' abilities to analyze management issues using the concepts and principles of management • To learn what effective management distinguishes from other concepts • Achieve basic skills and competencies to manage an organization and oneself 				
3	Contents <ul style="list-style-type: none"> • Innovative Management for turbulent Times • The Evolution of Management Thinking • The Environment and Corporate Culture • Managing in a Global Environment • Managing Ethics and Social Responsibility • Managerial Planning and Goal Setting • Strategy Formulation and Implementation • Managerial Decision-Making • Designing Adaptive Organizations • Managing Change and Innovation • Managing Human Resources • Managing Diversity • Leadership • Leading Teams • Managing Quality and Performance 				
4	Teaching Methods lecture, moderated discussion, group work, experimental games, case studies				
5	Content-Related Module Prerequisites none				
6	Formal Module Prerequisites				

